

# JR LASER SOLUTIONS\*

**We can engrave your company logo, fraternity crest, or organization's logo or personal item on most anything. Metal Marking & Color-fills are available.**

**You can submit a logo for consideration by emailing it as an attachment to:**  
[request@jrlasersolutions.com](mailto:request@jrlasersolutions.com)

**If you've done any print advertising, then you most likely have access to a quality image, which would be suitable for engraving.** The ideal image format is a "one bit" black and white vector image.

For the most cost-effective logo or image engraving, please submit your image or logo in accordance with the following guidelines. .

1. Your logo or image should be black and white.
2. Your logo or image should be high quality, camera ready, *preferably line art*.
3. Your logo or image should be **at least 300 dpi**.
4. You should have the copyright on your logo or image. .

We also offer hundreds of special event icons available for use. .

5. You should give us a sample of your material & **specify Font preferences**, so you'll be able to fully appreciate how the finished product will look . . .

Not every logo will functionally work with every material. The first step is to submit your logo for consideration. Our staff will evaluate the image file to determine whether it can be converted to an engravable image format & work on your material or item.

**The most important aspect of the submitted logo is the quality of the image. .**

Artwork in **vector format** is preferred. Artwork should be submitted without gray scales, halftones or color unless being used for color reproduction.

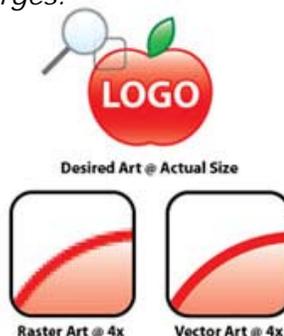
If your artwork contains specific fonts that are to be reproduced, it should be converted to curves (Corel) or outlines (Adobe) before being submitted. Be sure to name the font in case we need to reproduce.

## Types of Digital Artwork-

**Vector Artwork** - Images that have their information stored geometrically and can be easily scaled to any size without loss of quality. Generally produced with graphics applications such as Corel Draw, Adobe Illustrator or CAD programs.

**Raster Artwork** - Images that have their information stored as pixels or dots and do not scale well without a loss of quality (jagged, stair stepped edges etc.). Generally produced by digital cameras, scanners and painting applications such as Corel Photo Paint and Adobe Photoshop.

*Logos or images not meeting the above criteria may require additional creative labor time and may incur additional charges.*



JR Laser Solutions  
3606 DeSoto Blvd # B  
Palm Harbor FL 34683  
(727) 942 – 0997

Corporate, School & Personal items as well as

Fund-raising ideas, wood, glass, acrylic, stone, brick, tile, fabric, promo items, ornaments, pens and more



## Cost

**We DO NOT charge a logo conversion fee for images submitted in vector format. Bit mapped images need to be converted to vectors. For most images we charge \$45.00 to do the conversion. The conversion fee is a one-time fee. After the initial conversion, we'll keep your converted logo on file for future orders.**

For each logo engraving job we charge a **Setup/Preparation fee of \$10.00**. This charge is applied to each order up to 250 pieces. And it is waived for orders over 250 pieces of the same item or once 250 has been reached on an open order.

**Standard Size: 1½" x 1½"** **Larger sizes require quote.**

### Basic logo engraving \$3.00

Basic logo engraving; means the logo will be engraved in "Outline" fashion.

### Detailed logos and filled logos \$5.00 to \$15.00 or Quoted Per Job

Detailed logos, even outline only logos, can take a long time to engrave (15 minutes or longer each). Filled logos are logos that are essentially "colored in". The process can be very time consuming. Complex and filled logos are priced based on engraving time.

**Filled** Logos Filled means that the engraving will have some wood shading within the logo (approximately 25 to 100 lines per inch, depending on logo).

**Colorfill** is where the engraving is filled with a color and can improve contrast with the material.

### Additional \$3.75 per item:

Colorfill available ranging from Gold, Silver, Red, Blue, Black & more.

No matter how many lines are engraved. (Includes Logo, too)

### Metal Marking \$3.75 per sq. inch – 5 sq. inch minimum required

**Space age** technology delivers permanent marks on metals, glass and ceramic parts permanently marked with high contrast, high resolution marks for logos, bar-coding, identification and serialization purposes, without damage to the material or item. With glass and ceramics, complex surfaces can be decorated or marked resulting in a permanent bond. This process can be used on stainless steel, aluminum, tin, copper, brass, chromed steel, titanium, and tungsten carbide. It will also work on niobium, tantalum, silver, gold, palladium, platinum and pewter.

**It will not work on coated metals or lacquered items.**

NASA's International Space Station was home to aluminum squares laser marked using this process.

**Complex Logos**- quoted per Job Complex or very detailed logos require more engraving time and may cost additionally.

**Lines of text** – alpha or numeric **add \$1.00 per line**; Not all fonts are suitable for engraving, we will work with you see font typestyle for MAX characters per line.

Arial 12pt - 20 Characters Max (default)

*Amaze Bold 14pt - 22 Characters Max*

**Cooper 12pt - 14 Characters Maximum**

**Rockwell 14pt - 14 Characters Maximum**

*Sweetheart Script - 14pt - 22 Characters Maximum*

Times New Roman 14pt - 16 Characters Maximum

## Rush Fees

Turn around time is **usually** three business days after acceptance of proof or sample.

**Express Service** – Two business day turnaround \$15.00 (up to 10 items)

**Next Day Service** – Next day turnaround \$30.00 (up to 10 items)

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